

SOUTHWEST AIRLINES INTENDS TO SERVE PAINE FIELD IN EVERETT, WASH.

Daily Service from Additional Seattle-Area Airport Aims to Bring Southwest Value Closer to Thousands

DALLAS—Jan. 25, 2018—**Southwest Airlines Co.** (NYSE: LUV) announced today it will bring its faithful fans in northern metro Seattle time-saving travel options later this year via Paine Field in Everett, Wash., subject to requisite approvals of governmental and regulatory agencies. Southwest® intends to operate up to five departures daily from Paine Field. The carrier's low fares and flight schedule are expected to be announced this spring.

"The People of Southwest pride ourselves in removing pain-points from travel, and we know traffic is an unpleasant reality between the North Sound and our world-famous value and Hospitality," said **Gary Kelly**, Southwest Airlines' Chairman & CEO. "A new, convenient airport experience in Everett will bring us closer to tens of thousands of our Customers while providing a natural springboard for Southwest's warmth and ease."

In partnership with Snohomish County, Propeller Airports broke ground in June 2017 on a new, two-gate passenger terminal facility scheduled to be completed later this year.

"We're excited that an industry leader like Southwest has chosen to serve our community. This rounds out our offering and brings us to full capacity," said Brett Smith, CEO of Propeller Airports. "This announcement means that from our first weeks of serving local travelers, Paine Field will offer tremendous convenience and great options."

Southwest's additional flights from Snohomish County will build upon decades of air service in the Puget Sound area where the carrier serves 15 cities nonstop from Seattle-Tacoma International Airport with more than forty departures a day.

ABOUT SOUTHWEST AIRLINES CO.

In its 47th year of service, Dallas-based **Southwest Airlines Co.** (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 56,000 Employees to a Customer base topping 120 million passengers annually, in recent years. Southwest became the nation's largest domestic

air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. During peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 100 destinations in the United States and 10 additional countries. Southwest has announced its intention to sell tickets in 2018 for service to Hawaii, subject to requisite governmental approvals.

Southwest coined **Transparency**[®] to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

As launch customer of the Boeing 737 MAX 8 in North America, the Company operates the largest fleet in the world of Boeing aircraft, all of which are equipped with satellite-based WiFi. Customers who connect to the WiFi network may use their personal devices to view on-demand movies and television shows, as well as nearly 20 channels of free, live TV.

With a bold new look first unveiled in 2014, Southwest is progressing through a multi-year refresh of its fleet to showcase the carrier's *Heart*: a new logo, aircraft livery, interior design featuring new seats, Employee-designed uniforms, and an updated airport experience, all of which showcase a dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. With 44 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet.

Book Southwest Airlines' low fares online at [Southwest Airlines](#) or by phone at 800-I-FLY-SWA.

Media Contacts:

Visit the Southwest Newsroom at [swamedia.com](#) for multi-media assets and other Company news.

Media Relations Team: 214-792-4847, option 1

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